



Funding the green transition of companies

EUSEW 2021

11 October 2021



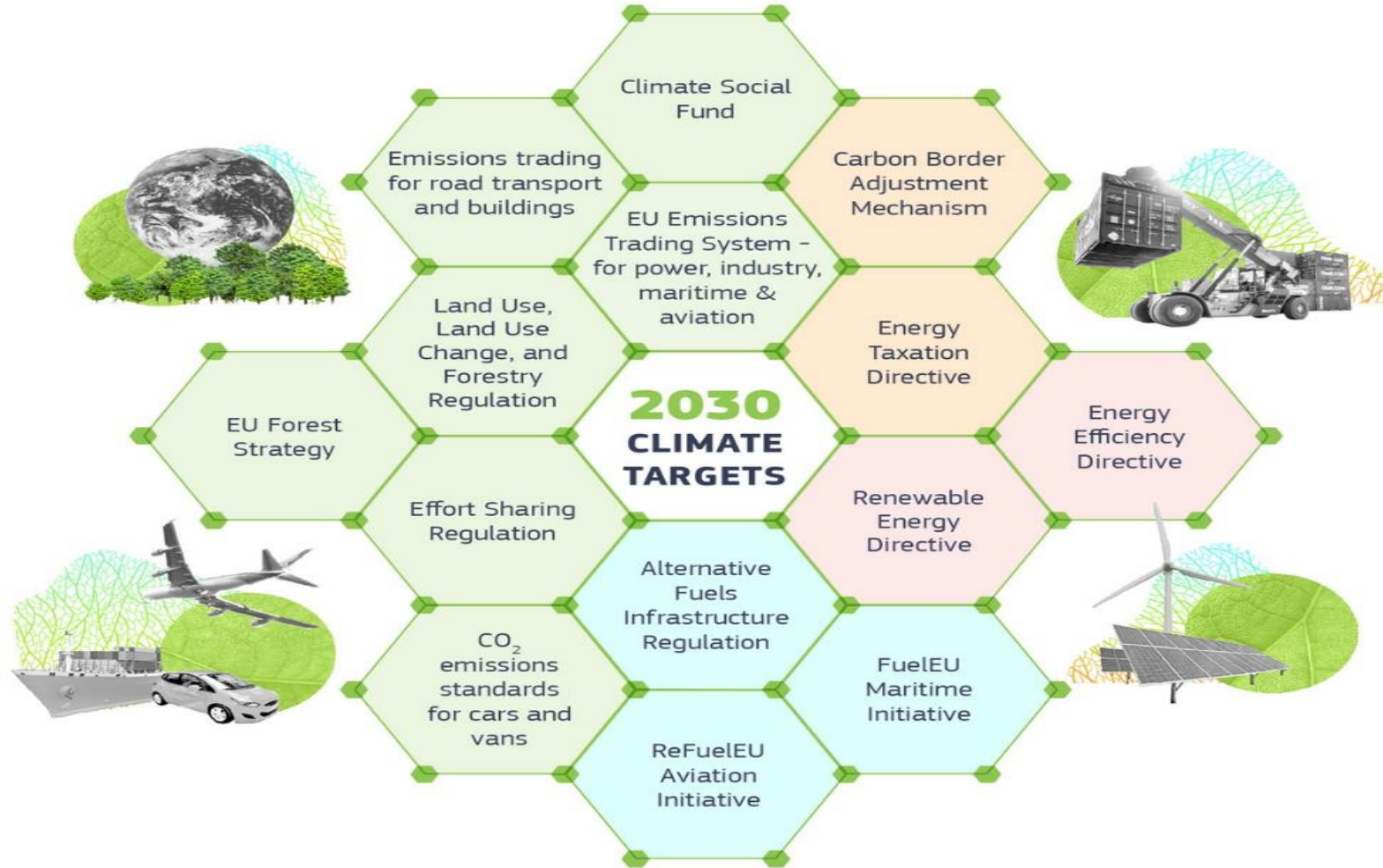
Oronzo DALOISO

European Climate,
Infrastructure and
Environment
Executive Agency

*CINEA, European Commission
Unit D1 - LIFE Energy + LIFE Climate*

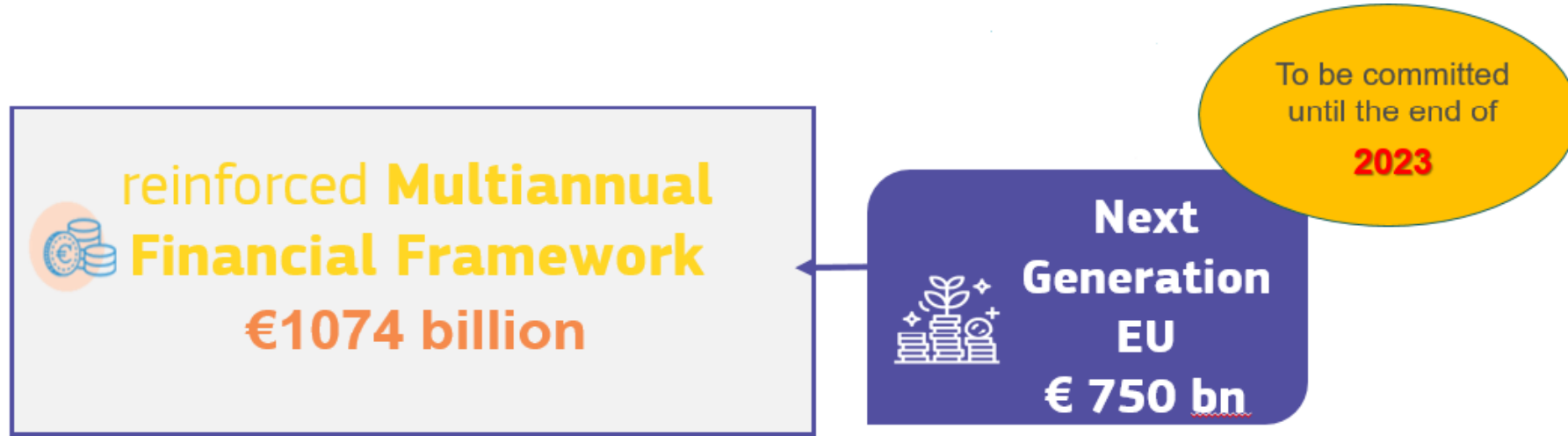
Fit for 55 proposals

14 July 2021



Recovery package & Next MFF 2021 -2027

An opportunity to scale-up investments in energy efficiency



- Out of the total 1.8 trillion euro (NGEU + MFF), **30% (around 550 billion euro)** earmarked to climate goals.

Multiple benefits of energy efficiency investments:

- Creates local jobs, stimulates local investments, and supports SMEs
- In industry energy efficiency generates productivity and operational gains up to 2.5 times the value of energy savings.



EU funding landscape to support EE

For Direct Investments

- Recovery and Resilient Facility
- Cohesion Policy Funds (ERDF, ESF)
- Just Transition Mechanism - JTF

To leverage private investments

- InvestEU (Sustainable Infrastructure window and SMEs window)

For Research & Innovation

- Horizon Europe
- Destination 4 : Buildings and Industry

To address Market Barriers

- LIFE – Clean Energy Transition & Climate Mitigation and Adaptation
- LIFE – Circular Economy & Quality of Life

For Technical Assistance and Advisory

- ELENA Facility
- Technical Support – Cohesion Policy



LIFE programme 2021-2027



- **LIFE Regulation (2021-2027) adopted at the end of April**
- **€5.4 billion** funding
- **Four sub-programmes:**
 - **Nature and Biodiversity** (€2.1 billion)
 - **Circular Economy and Quality of Life** (€1.3)
 - **Climate Change Mitigation and Adaptation** (€947 million)
 - **Clean Energy Transition** (€1 billion; follow up of energy efficiency part of H2020)
- **Info:** https://cinea.ec.europa.eu/index_en

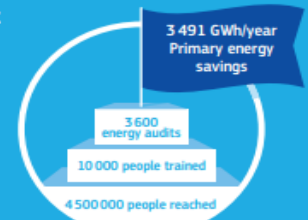




Impacts and Achievements of relevant EU-funded projects supporting the market uptake of Energy Efficiency measures in Industry and Services

41 IEE II and H2020 Energy Efficiency Projects (2007-2020)

EU Contribution €57.7 million
27 Member States plus UK and 7 neighbouring countries



Critical success factors for implementation

- ✓ Driver for change
- ✓ Company wide buy in
- ✓ Financial viability of measure
- ✓ Strategic value recognised
- ✓ Long term policy framework

How these projects addressed the barriers hampering the market up-take of energy efficiency measures

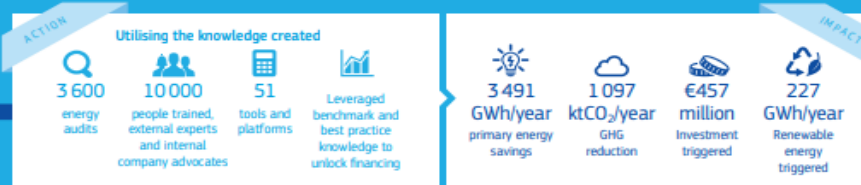
BARRIER 1: Lack of financing, long pay-back time for some energy saving measures along with the lack of government regulations on mandatory energy audits for SMEs



BARRIER 2: Lack of information, practical experience and time resource



BARRIER 3: The value of energy efficiency is poorly recognised and captured



EUR 1 million EU funding leveraged 39 GWh/year triggered EUR 5 million company investment

The full report is available at https://cinea.ec.europa.eu/publications/assessment-and-communication-relevant-eu-funded-projects-supporting-market-uptake_en. The sole responsibility for the content of this document lies with the author. It does not necessarily reflect the opinion of the European Union. Neither the CINEA nor the European Commission are responsible for any use that may be made of the information contained therein. Data has been extracted from the review of the 41 energy efficiency projects. This is the impact of the 41 projects taking into account only reliable and acceptable data. If potential data would be included the impact would be much higher. Please see the final report for an assessment of reliability of all data.

European Climate Infrastructure and Environment Executive Agency

The full report can be downloaded here:

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Funding opportunities under LIFE Clean Energy Transition 2021

- Overall budget: **94.5 M€**
- Submission deadline: **12 January 2022 – 17:00:00 CET (Brussels)**
- **5** intervention areas and **18** topics, including topics on SMEs and large companies:
 - **VALUECHAIN:** Fostering sustainable energy uptake along the whole value chain in industry and services → developing, testing and validating innovative business models to climate proof the whole value chain.
 - **AUDITS:** Uptake of energy audits recommendations for the energy transition of companies
→ providing tailored support to companies or company staff in order to increase the actual implementation of energy efficiency measures resulting from an energy audit.

- Call Document: [Funding and Tenders Portal](#)
- Call for proposals 2021 [Funding and Tenders Portal](#)
- FAQs are published for each topic on the [Funding and Tenders Portal](#)
- **Detailed presentations per topic** (slides and recordings) on the [LIFE website](#)



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Thank you



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