

The Role of SMEs in the European Energy Efficiency Policy Landscape

Brussels, 4 July 2023

European Parliament, Spinelli building, Simone Veil, Room PHS 7C050

Hosted by MEP Patrizia Toia, ITRE Committee

09:50 - 10:00 Registration

10:30 - 10:45 Welcome speech

- Patrizia Toia, Vice-Chair ITRE Committee, European Parliament
- Ilaria Bertini, Head of the Italian Energy Efficiency Agency, ENEA

10:45 - 11:00 The role of SMEs and businesses in the EED recast

- Claudia Canevari, Head of Unit ENER B.2, DG Energy, European Commission

11:00 - 11:15 Supporting SMEs through better policy implementation

- Enrico Biele, Programme Manager, ENEA, LEAP4SME Coordinator

11:15 - 12:15 Energy Efficiency policies and programmes for SMEs: where we are, what we can improve

Round Table moderated by Hannes Mac Nulty, Manager, Green Industry Platform

- Petra Lackner, Head of Commerce & Industry, Austrian Energy Agency, AEA
- Alena Mastantuono, Vice-President of the TEN Section, EESC
- Florian Schmalz, Policy advisor Energy and Climate, Eurochambres
- Charalampos Malamatenios, Head of the Division for Energy Policy and Planning at the Greek National Energy Agency, CRES

12:15 - 12:30 Conclusions: the European support for the low-carbon transition of SMEs

- Oronzo Daliso, Project Manager, CINEA



ENERGY EFFICIENCY POLICIES: INCREASING SME SUSTAINABILITY

Afternoon Session

International Observatory on Energy Efficiency in SMEs: 'Supporting SMEs in the Net-Zero Age: From Audits to Savings'

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Residence Palace, Polak Room, 155 Rue de la Loi

13:00 - 14:00 **Light lunch and registration**

14:00 - 14:10 **Introduction and background on the International Observatory Sessions**

- Enrico Biele, ENEA Programme Manager, LEAP4SME Project Coordinator

14:10 - 14:25 **No net zero without SMEs**

- Marco Marchese, OECD Policy Analyst

14:25 - 14:40 **EU initiatives for SMEs: the Covenant of Companies for Climate and Energy**

- Eero Ailio, Senior Advisor DG Energy, European Commission

14:40 - 15:40 **First working session**
Energy audits and EnMS: key messages from the project National Observatories, programme assessments and policy implementation

- Introduction and moderation Claudia Toro, Senior Researcher ENEA
- Panellists: Marcello Salvio, Head of Unit ENEA, Paulo Calau, Head of Unit ADENE, Karolina Loth-Babut, Managing Director KAPE
- Q&A and open discussion

15:40 - 15:50 **Break**

15:50 - 17:20 **Second working session**
Supporting small businesses in the net-zero age: traditional methods, innovative approaches and ongoing initiatives

- Adrianna Threpsiadi, Programme Manager, EST
- Ana Cardoso, Project Manager, ADENE

The role of SMEs in the Covenant of Companies for Climate and Energy

- Karen Clemens, Deputy CEO and Vilte Kaminskaite, Head of Operations - Low Europe
- Vedran Krstulovic, Senior expert, EIHP
- Stanislav Laktis, Project Manager, SIEA

17:20 - 17:30 **Conclusions**

17:30 - 18:30 **Networking Cocktail**

